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the Unless Press

Serving Greenville, Solla Sollew, and surrounding areas.

~ Spread the Love ~

How do you spread your love for the fandom, the Once-ler, the film, and other characters? Some people run ask blogs and participate in AUs. Some draw, write, or cosplay. Still others simply talk about their feelings, reblog posts, and/or just sit back and watch the antics in the community unfold. Whatever the case, there remains one thing that unites us all: a love for the Once-ler, whom without this fandom wouldn't exist.

In this issue, we help spread that love a little further, from highlighting fan mail to interviewing a passionate member. •

~ Upcoming Events/Save the Date! ~

April Fools:
04/01/13
Jokes, tricks, and tomfoolery abound on this day! Did you get tricked?

Park Embark:
04/13/13
Spend time with loved ones & enjoy our jazz band in Greenville's park!

Earth Day:
04/22/13
Come on and celebrate the world (and Oncie's b-day) on Earth Day!!

Anniversary!

Drunk Once-ler (fondly known as "Drunksy") is celebrating his 1-year anniversary today!! In addition, his birthday is on April 21st, and his mod, **missmadhatter4life**, will be hosting a tinychat party on that day, so keep an eye out for the fun!!

~ Binocular Vision ~

Time to move up close and get a better view of the happenings in and about the fandom!

Dressed Up

Ask blog **jojolovesamelia** ("Miss Jojo"), is willing to create dresses/clothes for ask blogs and visitors who like to role-play. Keep in mind that this is all fictional and for fun. So if you're an ask blog and you'd like someone to draw you up a bit of snappy attire then stop by her page! A link to her blog can be found below:

http://www.jojolovesamelia.tumblr.com/

Back from Break

Anyone remember Mage-ler? Well, after an extended hiatus, he has returned! Make sure to go say hello here:

http://askmage-ler.tumblr.com/

Lorax Artist Interview!!

Ladies and gentlemen, we have some exciting news!! Craig Elliott, one of the conceptual artists who worked on *The Lorax*, has agreed to do an interview with *The Unless Press*! Expect to see the interview sometime this month or next month. Many thanks go out to Mr. Elliott for kindly agreeing to participate in an interview!

Fireside Lessons

When your life involves fighting zombies, warding off deadly infections, and just trying to survive, the days can seem pretty hopeless. But even so, the members of Camp Entre manage to have a little fun now and then. Audrey and Beanpole seem to be getting along very nicely, judging by the comments and kisses they've shared; Rocky recently gave Ted a lesson in playing the guitar, which a young Theodore seems to enjoy very much indeed; and Dave, Hyun, and 72 passed a good round of jokes. But how long will the fun times last...?

~ Interview - Fairygal11 ~

Please join us today as we interview **Fairygal11**, a role-player in the fandom who writes Lorax-related stories and poems on deviantArt and who is a hardcore fan of the Lorax!

Q. You've mentioned that you write "Lorax"-related stories and poems. What storytelling genres are your favorite to write about and why?

A. Fantasy/Musical of course, because I just love music and I absolutely adored the songs in *The Lorax*, so each story I do with a friend of mine we add in songs to the stories we do. Each story varies in plot, characters, and what's going on. I make an OC (female, of course) and each OC I make for each story has her own personality, background, and appearance to her, and, of course, they become the love interest of Once-ler. I love happy endings and adding magic to each one to make it interesting.

Q. Who's your favorite character in *The Lorax*? If you could meet that character, what would you say to them?

A. The Once-ler. And what would I say to him.... Well, I would introduce myself and tell him just how amazing he is and how he has inspired my life, for he is my muse that sparks creativity. Then I would have a conversation with him over tea and get to spend my time with him, because he is a human being and a very unique one. I love him, both his appearance and personality. If it wasn't for him I don't know how I would go on facing...

(cont. on pg. 5)

Trivia Winners!

Hey, kid! Check it out! We've got some stars of our own here, rockin' the trivia competition!

Winners of last week's Truffula Trivia are **theblackwerewolflady**, **xellphy**, and **asktheoncelerbunchler**. Winners of the "Guess that Artist" game are **lost-thneedville-girl**, **andordragon**, and **askfemale-oncie**!

~ Fan Mail ~

Mail call! Many of our followers, both old and new, not only offer a lot of good suggestions on how to improve (and what to put in) the paper, but also have some very kind things to say about the "Press" and the fandom, as well! Some comments are rather dated, but the compassion is still there. Come check out some of the fan mail!

I just joined Tumblr a few weeks ago and I just wanted to say this is honestly one of the coolest things I've seen on here so far. :) You guys are awesome!

-- chillaxxin-n-loraxxin

Thank you for writing about the blog in this week's paper.* The mods were pleasantly surprised and it made our days so much better.

-- Cyoa-ler

(*In regards to an ask blog that was advertised in the paper some time ago.)

I just wanted to say thanks for this blog. I've been unable to check Tumblr that often so this really helps me catch up on everything. Thanks so much! C:

-- Hedgeshy

This paper is wonderful. Bless you for it and thank you for all the hard work you put into it. It's really an amazing thing!

-- Torikabori

I just wanted to say how this paper really helps me keep up with things I know I have missed. Thank you.

-- Askeatler

Just a comment to say I'm really liking this press and this is wicked amazing~!

-- Misscarriaged

~ Interview - Fairygal11 (Cont.) ~

... life with the troubles going on. He is my guardian angel.

Q. What got you into the Once-ler fandom?

A. It all started when I was curious about the movie, so I got the soundtracks and as I listened to them... they were amazing! The score and the songs! Then when I saw fan art on deviantArt of a cute boy it got me curious and so I went to see the movie on March 4th and when I saw him and heard him, I was like, "Sweet mother of pearl". I knew then it was love at first sight. Then I stumbled across Tumblr where there was a lot of Once-ler blogs, and so I joined it and became part of this beautiful place.

Q. Got a favorite fandom memory or experience?

A. Let's see. My favorite fandom memory would be on New Years Day when Tumblr was so invaded by Once-ler stuff! It was awesome! :3 Also the anniversary, Earth Day (Oncie's birthday), and when I found the Lorax script and shared it with my fellow fans.

Many thanks go out to fan member **Fairygal11** for participating in this Q & A session with us!!

~ Extra Tidbits ~

We have a few last tidbits of news to report: marshmallow sized news, if you will....

• Earth Day is on the 22nd of this month, and you know what that means.... It's also the Once-ler's birthday! Last year, many fans celebrated this momentous occasion via artwork, cosplays, and more. No doubt many will want to do the same thing again next Monday, so get out all the copic markers, set your fan fiction-typing fingers ablaze, or simply sit back and watch the fun and festivities abound on this holiday that pays tribute to the good Earth!

• Some members of the fandom have been worried as of late that our fandom is winding down, but a few people (myself included) reassured them (and each other) that, even though we may be a tad bit smaller than we used to be, the fandom is still going strong in certain areas, and that a good portion of us will be loyal until the very end. Some people outside of the fandom wonder what keeps us going, but the answer to that question is easy: We are creative, we always seek out the fun in life, and we do our best to spread love to those around us. Needless to say, let's keep it this way!!

• Although there are no promises in regards to this, this fandom may or may not get its very own podcast soon! Stay tuned!

Speak for the fans!!

Do you have any suggestions on how to improve the operation and/or construction of The Unless Press? Got a question? Want to let us know about something you'd like to see in the paper? Or maybe you simply want to express your appreciation or dislike for the newsletter? Send on a note to us! Your suggestion or comment will be taken into consideration and may even be published in the "Press"!

~ Let it grow!! ~